

# Job: Area Manager



At Gher Tak, our Core Values, Easy, Reliable, and Ownership, are the foundation of how we deliver exceptional experience. Our purpose is to transform everyday household shopping into an effortless, enjoyable, and dependable experience through technology and human touch. As an Area Manager, you will drive operational excellence across multiple zones, ensuring GT delivers its promise consistently.

## Key Responsibilities

- Lead operational activities across assigned areas (multiple sectors or neighborhoods).
- Oversee Fulfillment Managers and ensure adherence to GT Core Values in daily operations.
- Track performance metrics (delivery times, complaints, retention) at area level.
- Ensure retailer onboarding and compliance with GT's standards.
- Develop area-level growth strategies and operational improvements.
- Conduct regular audits of operations, customer feedback, and FM performance.
- Represent GT in local community interactions and build goodwill.
- Implement safety, compliance, and brand guidelines consistently across the area

## Key Competencies / Traits

- ❖ Strong leadership and coaching ability.
- ❖ Strategic thinking with operational discipline.
- ❖ Data analysis and reporting skills.
- ❖ Stakeholder management with retailers and community representatives.
- ❖ Ownership mindset and proactive problem-solving.

## Required Qualifications

- ➔ Bachelor's or Master's degree in Business, Supply Chain, or related fields.
- ➔ 4–6 years of experience in operations, logistics, or retail management.
- ➔ Demonstrated success in multi-location or area-based management.
- ➔ Proficiency in operations dashboards, CRM, and route optimization tools

*Gher Tak is a digital platform designed to transform everyday household shopping. Our platform connects households with trusted local retailers, bringing groceries and daily essentials directly to their doorstep. We are building a culture of empathy, professionalism, and operational excellence to create a new benchmark in last-mile experience delivery.*

Please email your updated CV to [careers@ghertak.com](mailto:careers@ghertak.com) to join our team in Islamabad.