

Job: RTM Architect



At Gher Tak, our Core Values, Easy, Reliable, and Ownership, guide everything we do. We aim to transform everyday household shopping into an effortless, enjoyable, and dependable experience through technology and human touch. The RTM Architect will design and refine the Route-to-Market (RTM) strategy, building the infrastructure and frameworks that drive GT's last-mile excellence

Key Responsibilities

- Design and implement GT's Route-to-Market (RTM) models and frameworks.
- Map demand clusters, delivery zones, and operational nodes for maximum efficiency.
- Collaborate with technology teams to embed RTM insights into the digital platform.
- Conduct market intelligence on logistics and delivery trends for continuous improvement.
- Create RTM scalability plans for expansion into new geographies.
- Develop policies and SOPs for RTM execution and compliance.
- Support training of operational teams on RTM models.

Key Competencies / Traits

- ↗ Strategic and analytical thinking.
- ↗ Deep understanding of supply chain and last-mile delivery.
- ↗ Data-driven decision making.
- ↗ Innovation mindset with strong ownership.
- ↗ Ability to translate strategy into operational playbooks.

Required Qualifications

- ➔ Bachelor's or Master's degree in Supply Chain, Logistics, or Business Administration.
- ➔ 5+ years' experience in route-to-market, distribution planning, or supply chain strategy.
- ➔ Proficiency with data analytics and GIS/route optimization tools.

Gher Tak is a digital platform designed to transform everyday household shopping. Our platform connects households with trusted local retailers, bringing groceries and daily essentials directly to their doorstep. We are building a culture of empathy, professionalism, and operational excellence to create a new benchmark in last-mile experience delivery.

Please email your updated CV to careers@ghertak.com to join our team in Islamabad.